



2200 West Parkway Blvd.
Salt Lake City, Utah 84119-2099

February 19, 2019

Re: GDPR COMPLIANCE

To whom it may concern:

On May 25, a new European privacy regulation went into effect which raises a bar for security and privacy. The General Data Protection Regulation (GDPR) is, at its core, about protecting personally identifiable data and give individuals the choice on the processing of their personal data regardless of where it's being sent, stored, or processed.

At FranklinCovey, we have been preparing for GDPR by modifying our internal processes over the past year along with making several strategic technology choices. We are committed to compliance with GDPR. We have updated our privacy policy, terms of use, vendor contracts, and licensing agreements to meet the requirements of GDPR.

FranklinCovey gathers and stores personal information for various purposes. Regardless of the purpose, we strive to be transparent when processing personal information. We strive to obtain specific consent when developing marketing relationships and maintain complete confidence when collecting customer information within our services.

Accordingly, we have made updates to our products to ensure that privacy is part of the design as well as the default for any processing activities. Our security incident policies have been reinforced and compliance remains a top priority for our company going forward.

Our All Access Pass platform version 2.0 was designed with GDPR compliance in mind and is compliant from the ground up. For those customers on our 1.5 platform, we have made the necessary changes to ensure compliance. This update to the 1.5 platform is part of our overall plan and ongoing commitment to global compliance and data privacy for our clients worldwide using all of our systems.

Please contact privacy@franklincovey.com with questions.

Sincerely,

Blaine Carter, CISO, DPO
Franklin Covey Co.